

MEMBER PROFILE

Company's Name: ROOTS INDUSTRIES INDIA LIMITED

**Contact Person's Name & Designation: K Saravanasundaram (KSS)
(Joint Managing Director)**



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Brief about your Business/Products (200 words):

Brief about your Business/Products: Roots Industries India Limited (RIL) is the flagship company of the Roots Group and its products find pride of place in some of the world's most respected automobile brands such as BMW, Harley Davidson, Nacco, Navistar, Toyota, VW group etc.,

RIL is at the forefront of technology and invests in manufacturing technology, embracing renowned quality and management practices adopted in the industry. Its Automotive Division manufactures wide range of electric horns, electronic horns with multi-functional capabilities, Back up Alarm and USB chargers, DC DC Converters, Motor Controllers, and an expanding list value added Electronic Products.

The Medical and Aerospace division caters to this specific industry for High level and complex assemblies and high pressure components.

The Furniture and appliances division under Syona brand offers High quality Ergonomic Office and School furnitures.

Its venture into green technology - Roots Naveo electric buggy was designed with a unique combination of performance, extremely durable, comfortable, and elegance. The range of Off-road electric vehicles offers multiple choices for specific customer needs for places such as Hotels & Resorts, Airports & Railway stations, Hospitals, Temples, Farmhouses & Private properties, and Malls. Large campuses like Factories, IT parks, Defense establishments, and much more.